

PRESS RELEASE

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Sonoma County Premiere Showing of Film *Symphony of the Soil* at US Biochar Conference

Rohnert Park, California – The 104 minute documentary *Symphony of the Soil* will premiere in Sonoma County on July 30, 2012 in the Person Theater, Sonoma State University, as part of the 2012 US Biochar Conference. Filmmaker Deborah Koons Garcia will introduce the film and provide a short commentary before the screening.

Symphony of the Soil explores the complexity and mystery of soil. Filmed on four continents and sharing the voices of some of the world's most esteemed soil scientists, farmers and activists, the film portrays soil as a protagonist of our planetary story. Using a captivating mix of art and science, the film shows that soil is a complex living organism--the foundation of life on earth. Yet most people are soil-blind and "treat soil like dirt." Through the knowledge and wisdom revealed in this film, we can come to respect, even revere, this miraculous substance, and appreciate that treating the soil right can help solve some of our most pressing environmental problems.



Symphony of the Soil is Deborah Koons Garcia's most recent film. Koons Garcia is best known for her internationally acclaimed 2004 film, *The Future of Food*. *The Future of Food* premiered at Film Forum in New York and has screened widely around the world in theaters, film, food and farming festivals and conferences and in community screenings on every continent, including in India, Kenya, Bulgaria, Brazil and Indonesia.

"There's a lot of justifiably good buzz about biochar these days, all over the planet," said Deborah Koons Garcia, filmmaker. "We desperately need to heal our soils and biochar offers an elegant solution to some of the problems caused by soil degradation."

Movie passes for US Biochar Conference attendees are underwritten with the financial support of Biochar Now. Biochar Now offers biochar that is certified organic and suitable for large-scale applications in the areas of crop production, oil and gas drilling, mine reclamation, composting, and odor control.

Limited seating is available to the public online: <http://2012.biochar.us.com/special>.

About the US Biochar Conference

The 2012 US Biochar Conference is designed to advance understanding of the economic, scientific, and policy issues related to biochar as an amendment for soils and as an agent for carbon sequestration. To learn more and register for the conference, visit www.2012.biochar.us.com.

Note to Editors: To arrange for conference press access, contact Oren Wool, oren@biochar.us.com.

For additional information visit the Sonoma Biochar Initiative website at <http://sonomabiocharinitiative.org>.

The Sonoma Biochar Initiative (SBI) is dedicated to promoting biochar education, production, and use. SBI is sponsored by the Sonoma Ecology Center, a Sonoma Valley non-profit working collaboratively to sustain and enhance ecological health.